

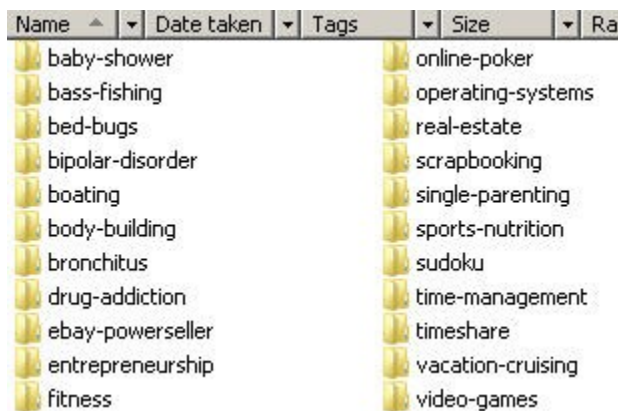
Site Installation Instructions

STEP ONE:

Download and Unzip the website files package.

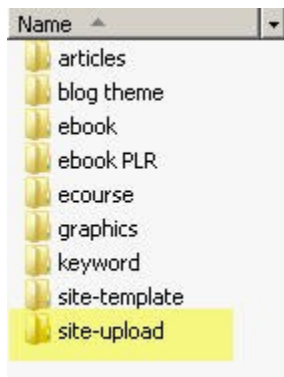
STEP TWO:

You should see 40 folders each containing the pertinent website files.



For each site folder you will follow the same process as outlined here below:

First open a site-upload folder.



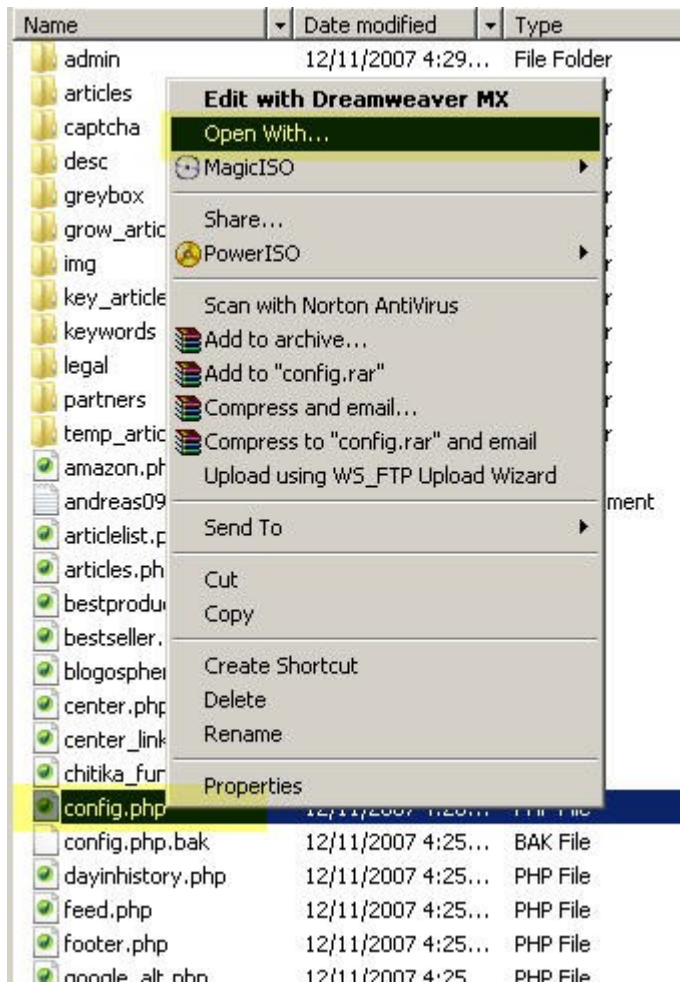
Inside you should see the site folder named “bass-fishing” as using one example. Open that folder next:

Name	Da
bass-fishing	12,

Open the “datas” folder that is inside your site folder.

Name	Date taken	Tags
cache		
datas		
dlds		
ebook		
links		
article_list.php		
blogosphere.php		
feed.xml		
index.php		
offthepress.php		
partners.php		
partners_instr.php		
permalink.php		
podcasts.php		
privacy.php		
shop.php		
sitemap.php		
submitarticle.php		
tellafriend.php		
tos.php		
videos.php		

Once inside you then need to locate the config.php file and right click on the file using your mouse. From the menu that pops up select “Open With”.



You should then have another box pop up where you can select to open the file with Notepad or your favorite text editor.



You should now be looking at a file like this:

```

<?PHP
//Config file generated by install.php - Do not alte
changes
//-----
//Monetization modules
$show_google = "$$$showgoogle$$$";
$show_yahoo = "$$$showyahoo$$$";
$show_sf = "$$$showsff$$$";
$show_chitika = "$$$SHOWCHITIKA$$$";
$show_subscribe = "$$$showsubscribe$$$";
$show_amazon = "$$$showamazon$$$";
$show_partners = "$$$showpartners$$$";
$show_bestseller = "$$$showbestseller$$$";
$show_bestproducts = "$$$showbestproducts$$$";
$show_persobanner_center = "$$$showcenter$$$";
$show_persobanner_right = "$$$showright$$$";
$show_addarticles = "$$$showsubmit$$$";
$_numResults = "$$$numresults$$$";
$formatarticle = "1";
$switch = "$$$switch$$$";
//-----

```

What you will need to do is to edit each of the variables in this config.php file. For this first section “Monetization Modules” you will be replacing each tag with either a “1” or a “0”. A “1” means to show the module and a “0” means not to show the module on the site. Here is an example of a tag:

```

//Monetization modules
$show_google = "$$$showgoogle$$$";

```

You would replace the \$\$\$showgoogle\$\$\$ with a “1” to show google adsense ads on your site or with a “0” to not show them. Make sure you leave the “ ” and do not have any blank spaces between them like this:

```

//-----
//Monetization modules
$show_google = "1";

```

Here is an short explanation of each of the Monetization tags:

\$show_google = "\$\$\$showgoogle\$\$\$"; - This is to show google adsense ads or not to show them on your site. To join Google AdSense:

https://www.google.com/adsense/login/en_US/

\$show_yahoo = "\$\$\$showyahoo\$\$\$"; - This is to show Yahoo Publisher Network ads on your site or not. If you select to show google adsense then you MUST use a “0” here for no as you cannot show both at the same time. To join Yahoo Publisher Network:

<http://publisher.yahoo.com/>

\$show_sf="\$\$\$\$shows\$\$\$"; - This is to show SearchFeed.com ads or links on your site or not. To join SearchFeed:

<http://home.searchfeed.com/rd/inside2.jsp?type=PARTNER&jsp=BecomePartner.jsp>

\$show_chitika="\$\$\$\$SHOWCHITIKA\$\$\$"; - This is to show Chitika Minimals ads on your site or not. To join Chitika:

<https://chitika.com/application.php?type=mm>

\$show_subscribe="\$\$\$\$showsubscribe\$\$\$"; - This is to show the newsletter subscribe box located on every page in the top right hand menu of the sites. This does not however control the subscribe box on the ebook sales page at all. That one you would need to edit manually.

\$show_amazon="\$\$\$\$showamazon\$\$\$"; - This is to show Amazon affiliate ads or not on your site. To join Amazon:

<http://affiliate-program.amazon.com/gp/associates/join>

\$show_partners="\$\$\$\$showpartners\$\$\$"; - This is to show the "Partners" link button in the top left menu of every page of your site. This button or link will allow someone to submit a link to your website to be considered for submission and display. You have to approve the link submission first however before the link will be displayed. This is a great tool to utilize for trading links with relevant sites.

\$show_bestseller="\$\$\$\$showbestseller\$\$\$"; - Every page of your site has the ability to show affiliate ads or banners by placing their codes into this file. This tells the system to show these ads or not to show them. By default there is already an ad placed in here to promote your ebook sales page.

\$show_bestproducts="\$\$\$\$showbestproducts\$\$\$"; - This is exactly like the bestseller file above. You can add more affiliate program ads or banners into this file and show them down the left hand column of every page of your site.

\$show_persobanner_center="\$\$\$\$showcenter\$\$\$"; - Same as the bestseller and bestproducts above except this will show affiliate ads in the center column of your pages.

\$show_persobanner_right="\$\$\$\$showright\$\$\$"; - Same as the other three above except this will show affiliate ads or banners you add into the right hand column of all your site pages.

\$show_addarticles="\$\$\$\$showsubmit\$\$\$"; - This will turn on or off the link in the right hand column of all your site pages to submit article. This link will allow your site visitors to submit articles to your site for your approval or not before they can be published.

`$_numResults = "$$$numresults$$$";` - This controls how many article links are shown in the centerbanner area. Suggested to be between 5 to 7.

`$switch="$$$switch$$$";` - Using a "1" here will turn on the ability to only show links to your current articles in the left hand menu of your pages. Using a "0" here will randomly show keyword page links in the left hand menu.

In this next section of the config.php file you will only need to edit one variable as highlighted below.

```
//-----  
// Configuration of your local installation and ;  
$templatefoldername="$$$SUBFOLDER$$$datas";  
$mysitename = "Adware Spyware Guide";  
$mainkeyword = "Adware-Spyware";  
//-----
```

If you are going to be installing your site as a subfolder then you would need to replace the tag here with the subfolder name. Example:

`$templatefoldername="adware-spyware/datas";`

Make sure to use the / as well. If you are going to be installing the site into a subdomain then you would remove the tag like this:

`$templatefoldername="datas";`

In the next section you will be replacing each tag with your affiliate id's give to you by the Monetization programs you have turned on above. I have highlighted below an example.

```
//-----  
// your personal affiliate ID in the following programs  
$adsense_pub = "$$$ADSENSE_PUB$$$";  
$adsense_channel = "$$$ADSENSE_CHANNEL$$$";  
$yahoo_pub = "$$$YAHOO_PUB$$$";  
$yahoo_channel = "$$$YAHOO_CHANNEL$$$";  
$chitika_pub = "$$$CHITIKA_PUB$$$";  
$chitika_channel = "$$$CHITIKA_CHANNEL$$$";  
$clickbank_pub = "$$$CLICKBANK_ID$$$";  
$sf_account_id = "$$$SEARCHFEED_ID$$$";  
$sf_track_id = "$$$SEARCHFEED_TRACK$$$";  
$amazon_country = "$$$AMAZON_COUNTRY$$$";  
$amazon_id = "$$$AMAZON_ID$$$";  
$ebayaffid = "$$$EBAY_AFFID$$$";  
$num_amazon = "$$$AMAZON_NUM$$$";  
//-----
```

In the final section you will replace the tags with the pertinent information asked for:

```
//-----  
//Personal details  
$firstname=" $$$FIRST$$$ ";  
$lastname="$$$LAST$$$";  
$email="$$$EMAIL$$$";  
$autoresponder="$$$AUTORESPONDER$$$";  
$domainname="$$$URLOFINSTALL$$$";  
//-----
```

The “\$email="\$\$\$EMAIL\$\$\$";” tag will require an email address where you wish the system to contact you at. This email address you insert here WILL NOT show up on the site anywhere so needs to be one which functions and you receive email at.

The “\$autoresponder="\$\$\$AUTORESPONDER\$\$\$”;” tag should be replaced with your autoresponder email subscribe address. For example myniche@aweber.com.

The “\$domainname="\$\$\$URLOFINSTALL\$\$\$”;” tag needs to have the domain where the website is installed at. You must NOT use http:// or www here. Only use the domain name itself.

Examples:

If you install your site into the main domain then it should look like this:

```
$domainname="mydomain.com";
```

If you install the site into a subdomain then it should look like this:

```
$domainname="adware-spyware.mydomain.com";
```

NOTE: DO NOT EDIT ANYTHING ELSE IN THE CONFIG.PHP FILE BELOW THIS.

Now make sure to save your changes you have made to the config.php file.

STEP THREE:

Inside of your ebook folder you should find two files. One is index.html and the other is ty_for_your_purchase.html. You will need to open each of them in an html editor or text editor. Let’s do the index.html file first...

The first place you will need to edit is the subscribe box.

'Wait - Don't Forget About Your...' FREE Brand New 5 Part Ecourse!

This ecourse will teach you about how spyware spreads throughout your PC, don't hesitate put your information in now and learn about this need to know fact about adware/spyware

Simply fill in your first name and email address below!

First Name:

Email Address:

Your information will never be sold or shared with anyone.
I respect your privacy and hate SPAM with a passion!

When you look at the source code of the above box you will see this:

```
<form method="post" action="http://www.aweber.com/scripts/addlead.pl" target="_new">
<input type="hidden" name="meta_web_form_id" value="$$$CODEGOESHERE$$$">
<input type="hidden" name="meta_split_id" value="">
<input type="hidden" name="unit" value="$$$CODEGOESHERE$$$">
<input type="hidden" name="redirect" value="http://www.aweber.com/form/thankyou.html">
<input type="hidden" name="meta_adtracking" value="">
<input type="hidden" name="meta_message" value="1">
<input type="hidden" name="meta_required" value="from">
<input type="hidden" name="meta_forward_vars" value="0">
```

You can either replace just the two highlighted tags above or you can replace the whole code above with the relevant information or code from your Aweber autoresponder html subscribe code. You get this by logging into your aweber account and creating it.

The next place you will need to edit on the index.html page is this area:

So, you can get your own copy of my "Everything You Always Wai
But Never Dared To Ask" for only **\$\$\$PRICE\$\$\$**

In the source code just replace the “\$\$\$PRICE\$\$\$” tag with the price you wish to sell the ebook for.

The next area you will need to edit will be the source code of the payment button.



The source code will look like this:

```
<form action="https://www.paypal.com/cgi-bin/webscr" method="post">
<input type="hidden" name="cmd" value="_xclick">
<input type="hidden" name="business" value="$$$PAYPAL$$$">
<input type="hidden" name="item_name" value="Adware/Spyware Made Easy">
<input type="hidden" name="item_number" value="RS-OG-1">
<input type="hidden" name="amount" value="$$$PRICE$$$">
<input type="hidden" name="no_shipping" value="2">
<input type="hidden" name="return" value="http://$$$URLOFINSTALL$$$ /ty_for_your_purchase.html">
<input type="hidden" name="no_note" value="1">
<input type="hidden" name="currency_code" value="USD">
<input type="hidden" name="lc" value="US">
<input type="hidden" name="bn" value="PP-BuyNowBF">
<p align="center">
<input name="image" type="image" src="images/buynow.gif" border="0">
<br>
<font face="Tahoma" size="2"><b>(Only $$$$PRICE$$$!)</b></font><br>
</p>

</form>
```

I have highlighted each of the tags that will need editing. The \$\$\$PAYPAL\$\$ tag will be replaced by your paypal email address. The \$\$\$PRICE\$\$\$ tag will be replaced once again by the price you wish to sell the ebook for. The \$\$\$URLOFINSTALL\$\$\$ tag will be replaced by the domain name where your site is installed.

The next place you will need to edit on the index.html page is this:

Here's to you, and your extremely successful guide!

Warmest Regards,

\$\$\$FIRST\$\$\$ \$\$\$LAST\$\$\$

Just replace the tags with your first and last name.

The last place on this index.html page that needs to be edited:

Copyright© 2007 \$\$\$udofinstall\$\$\$ All Rights Reserved.

Replace the \$\$\$urlofinstall\$\$\$ tag at the bottom of the page with your domain name.

Next you will need to open up the “ty_for_your_purchase.html” page in your html or text editor. There will be three places on this page to edit:

FROM: YOUR NAME

Replace with your name.

Take care,

\$\$\$FIRST\$\$\$ \$\$\$LAST\$\$\$

Replace with your name.

Copyright© 2007 \$\$\$urlofinstall\$\$\$ All Rights Reserved.

Replace with domain name.

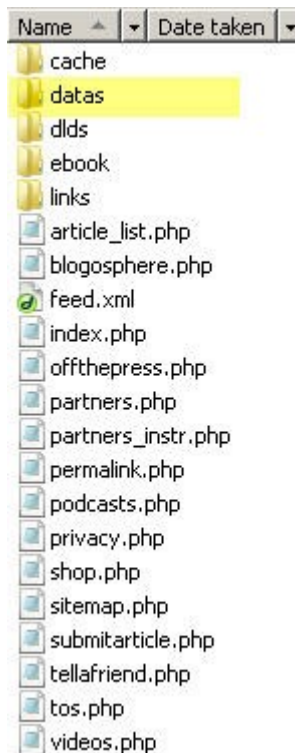
STEP FOUR:

Each website contains a top horizontal navigation menu like this:

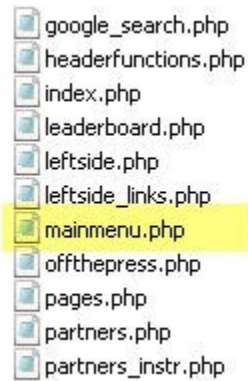
HOME	VIDEOS	BLOGOSPHERE	PODCASTS	SHOP	HOT OFF THE PRESS	BLOG
------	--------	-------------	----------	------	-------------------	------

In this step I will show you how to turn on or off the “Blog” link or edit it if needed.

To edit this feature you will once again need to go inside of the site-template ‘datas’ folder:



Once inside the file you will need to open in Notepad is “mainmenu.php”



When once you have it open you should see this code:

```
<div id="mainmenu">
<ul >
<li><a href=".">Home</a></li>
<li><a href="/videos.php">Videos</a></li>
<li><a href="/blogosphere.php">Blogosphere</a></li>
<li><a href="/podcasts.php">Podcasts</a></li>
<li><a href="/shop.php">Shop</a></li>
<li><a href="/offthepress.php">Hot Off The Press</a></li>
<li><a href="/blog">Blog</a></li>
</ul>
</div>
```

I have highlighted the exact code you will need to edit in the image capture above.

- To leave the “Blog” button link active do nothing to this file.
- To turn the “Blog” link to inactive or not live you need to only add this code to the front and back of the code:

```
<!-- <li><a href="./blog">Blog</a></li> -->
```

Make sure to save your changes.

- To edit where the link points to in case you install your blog elsewhere you only need to replace the highlighted code below with the link to your blog:

```
<li><a href="./offthePress.php">Hot Off The P  
<!-- <li><a href="./blog">Blog</a></li> -->  
</ul>  
</div>
```

STEP FIVE:

Use your favorite FTP software and upload all the site files to your web hosting account.

The sites come with caching feature, an automatic feed : to activate those features you need to do the following

Change the permissions as follows (from the root of the site)

- * "datas/cpatcha/image_data" : set permissions to 757 IMPORTANT! This is a permanent setting (this will allow your visitors to use the submit forms)
- * "datas/temp_article" : set permissions to 757 IMPORTANT! This is a permanent setting (this will allow your visitors to add articles to your approval list)
- * "cache" (in the root folder) : set permissions to 777 (this is where pages are cached ; the cache is also used to generate the RSS feed from your site)
- * "feed.xml" (in the root folder) : set permissions to 666

THIS COMPLETES THE INSTALL PROCESS OF YOUR WEBSITE. YOU ONLY NEED TO REPEAT THESE STEPS ABOVE FOR EACH OF YOUR SITES.